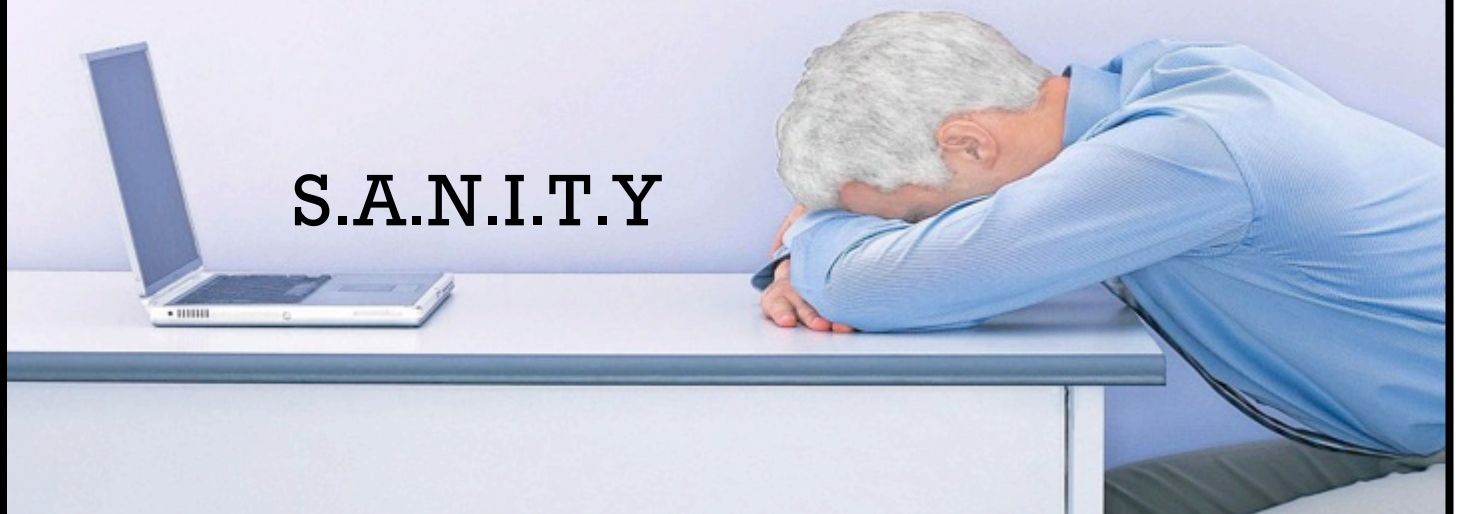
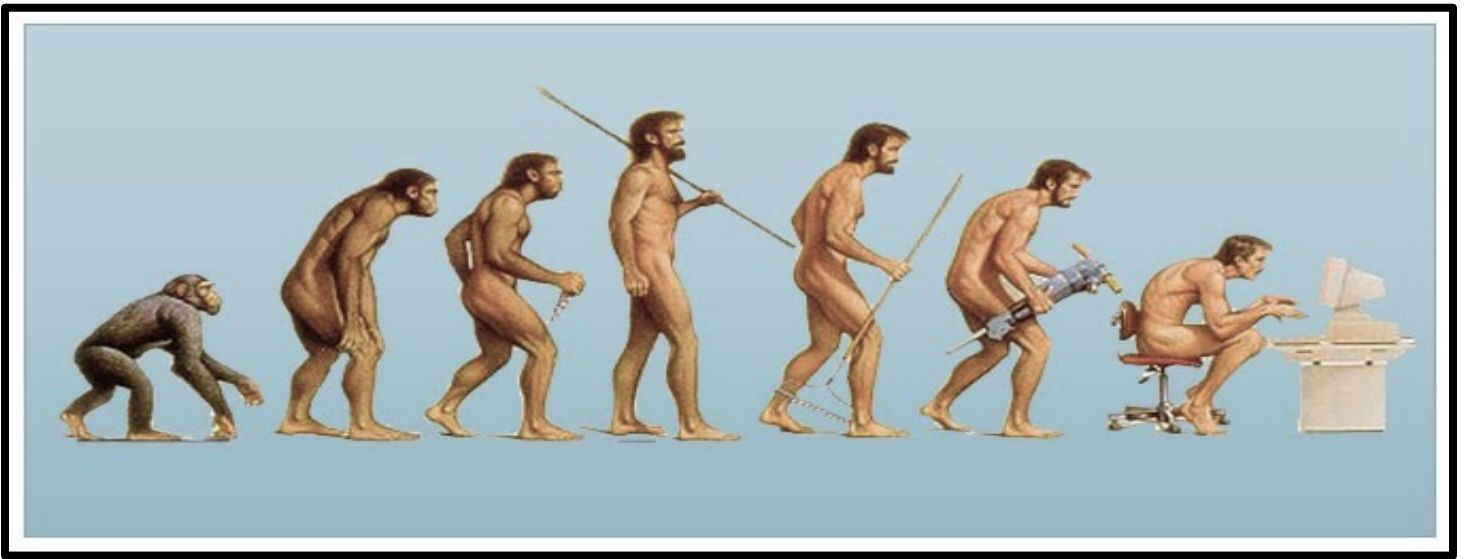


It's not that you can't...

You just haven't been shown how!

S.A.N.I.T.Y





Why S.A.N.I.T.Y Education?

No Contracts

No Joining Fees

No Call out Fees

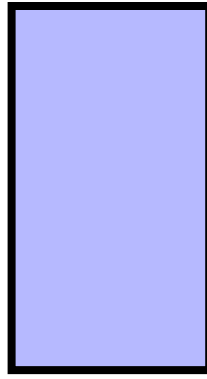
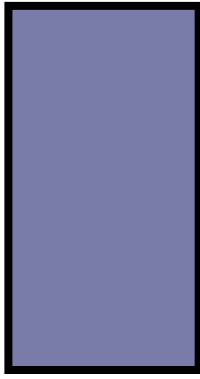
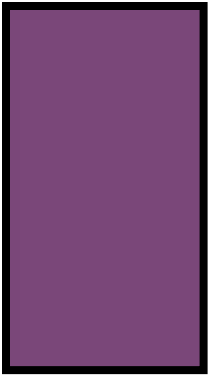
No Minimum Spend

Teachers NOT Technicians

Learn what YOU want to know

1300 569 832

We come to your home and write everything down, step by step, so you'll never forget.



S.A.N.I.T.Y IS COMING TO YOU

Who are we and what do we do?

How does it work?

Technology covers many areas of our lives; computers are just the tip of the iceberg!

S.A.N.I.T.Y instructors have the experience and knowledge to guide all our clients to success no matter what the device is. This means working with the individual to achieve the goals they set out for themselves, at their own pace, and not what others believe they should learn.

Many people have adverse experiences trying to learn either in a large group, in a course that uses unfamiliar equipment or from family.

Although the intention is good, family members who come to help will often push you out of the way and simply 'fix' the problem. However, if they do not show you how to do it for yourself you WILL struggle when it happens again. Sometimes they will go so quickly you don't have the chance to keep up or even see what they did.

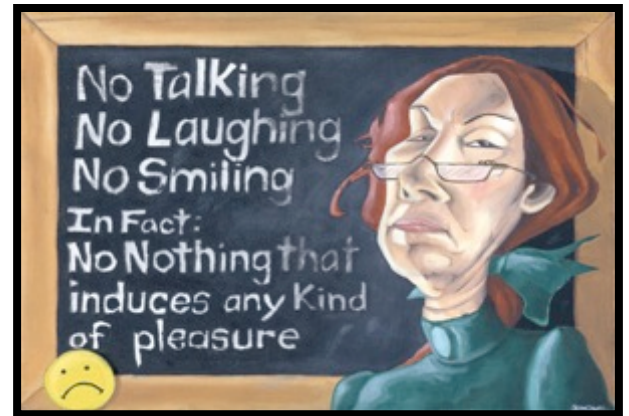
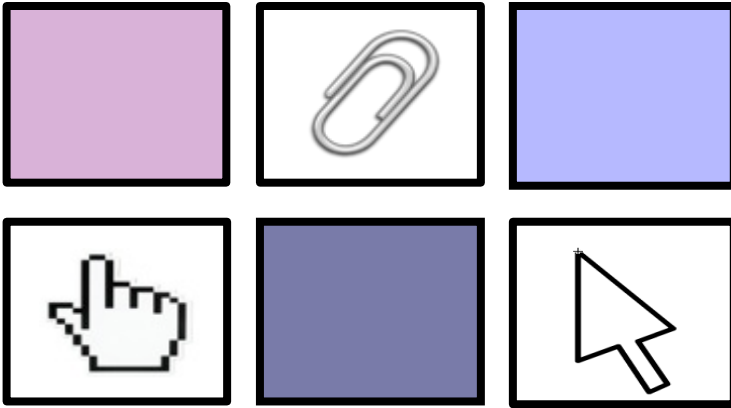
Private lessons in your own home with teachers, not technicians. By bringing our lessons into the home we enable our clients to learn on the equipment they use everyday.

Feeling part of the society you live in and maintaining independence is an individual's right. Being given the

- Mobile Phones
- iPads
- DVD's, VCR's, & Bluray
- SKYPE
- Computers
- Digital and HD TV
- Email
- Printers
- iPods
- Digital Cameras

AND SO MUCH MORE!

How can I tell you what you have done for me? I am doing things I never thought I could. I just wish I hadn't waited so long to start. I used to think it was too late for me. Now I know with the right people by your side anything is possible. Thank you S.A.N.I.T.Y.



Guided Discovery

The S.A.N.I.T.Y approach to teaching

S.A.N.I.T.Y is committed to the 'student centered' style of learning. A great deal goes into understanding who our clients are and how they learn.

We Use Fleming's **VAK/VARK** model of teaching; we acknowledge and accommodate for three learning styles: **v**isual, **a**uditory and **k**inesthetic/tactile.

Visual learners want **cause and effect** to be shown and demonstrated.

Auditory learners need an explanation, to understand how things work and why.

Kinesthetic/tactile learners are hands on, learning through experiencing for themselves.

Guided Discovery is based on allowing individuals to reach a conclusion and discover an outcome for themselves. S.A.N.I.T.Y instructors do not sit in front of the computer, the learner does. Our aim is to create a learning environment that encourages people to explore things they otherwise might not try on their own.

We believe if someone is not learning it is because someone is not teaching!

A lot of time and effort goes into vetting, selecting, training and maintaining S.A.N.I.T.Y instructors.

Our instructors are patient and enthusiastic about what they do. We have no teenagers, no one who will chew gum while staring blankly at you. S.A.N.I.T.Y instructors range from 30 years of age upwards and all have English as a first language.

Police checks are mandatory and S.A.N.I.T.Y instructors must complete an extensive S.A.N.I.T.Y training program. A minimum volunteer period is also required. This ensures we have only the most dedicated and **committed** instructors who have trained to simplify IT.

Notes are written at the time of the lesson based on the lesson subject and queries. Instructors will leave notes that are basic and like a recipe so that the individual is able to reproduce the success they experienced in the

Thank you so much for giving us the opportunity to become 'Educated'.

Blessings from Angyal & Roland. - Bentleigh East.



Shop Assist from \$250.00

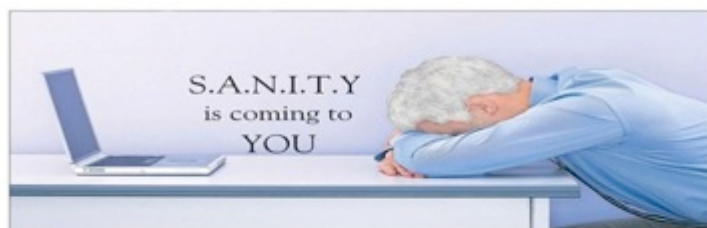


When you just don't know what to do...

S.A.N.I.T.Y act's as an advocate on the buyer's behalf. A needs analysis is performed to determine which product is right for **you**. We all have different needs and want to use our technology for different purposes. **You** can compare buying technology with buying a car. Some people will be working with it everyday and need the most from it and so buy a Rolls or Porsche. Others need a good old Mazda or Ford, a middle of the range product that will do what they need and has a little extra, just in case. Some people have a very basic need, 'I just want to do this'... so a base model is all that is required.

Sitting down and discussing your needs, presenting you with options and information, S.A.N.I.T.Y can help you arrive at the right product at the right price and accompany you to the store to help you choose. Sometimes just having someone on your side who knows what they are talking about makes all the **difference**. A S.A.N.I.T.Y instructor will be able to work like a translator for you with the salesman, understanding common technological terms and ensuring you have been offered the correct product at a fair price. We know what sort of programs you need to buy and what is available for free elsewhere. Significant savings can be made using a S.A.N.I.T.Y instructor. Clients have been known to save over \$1000.00.

Gift Certificates from \$88.00



S.A.N.I.T.Y Education
1302 569 832
PO BOX 68 Highett 3190
www.saniteducation.com.au

Gift Certificate

Products and Services.

Private lessons



\$88.00 P/H

Private lessons take place in your own home.

S.A.N.I.T.Y Understands that everyone learns differently and each person will pick things up in their own time. Difficulties often experienced during group lessons or courses can include not keeping up, learning on equipment that is different to what you have at home and learning subjects that are not relevant or of interest to you.

With private lessons all the lesson plans are created in conjunction with the client. Notes and instructions from each lesson are always written down.

Seminars

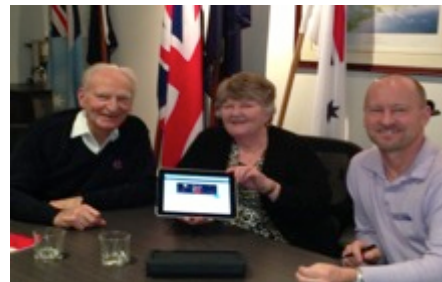


\$176.00

Seminars are facility based. Retirement villages, Probus groups, RSL's and seniors clubs are some of many who are taking advantage of the amazing subjects S.A.N.I.T.Y covers. We offer customized Power Point presentations on a number of subjects based on the interests of the group, for example, 'introduction to computers' and 'Smart Phones' or 'Today's new Language'.

Seminars usually last about two hours. The first hour is the presentation, a break and then we open up to questions. Question time is the best opportunity to provide a more one on one experience and help people with the problems they have been facing.

Full Day



\$650.00

Clubs, Villages, Libraries and groups can book a day when their members can bring in their own equipment and have a lesson at their facility. When a permanent day is arranged individuals book times directly with our office so there is no extra paperwork for the club.

S.A.N.I.T.Y handles all the bookings and administration so that club secretaries and administrators do not have to do the extra work.

Creating lesson days at clubs and groups allows people to stay social while benefiting from private lessons. It is beneficial to a person's mental and emotional health to remain socially active. Incorporating a person's fear of technology into a social environment can be a spoonful of sugar.

That was the best \$88.00 I've ever spent! I learned more in one hour than I did in a 6 week course that cost half the price. He let me do it all myself and he wrote it down exactly as it should be. I'm so happy. Thank you so much.

Products and Services.

Set up Service



Where's the Manual!

New set ups can be tricky! So many people get their new item home and realize they can't even get it started. The sales people said it's easy to set up, or just 'Plug and Play'. Trying to co-ordinate between Internet Providers who tell you to call the manufacturers, then the staff at the shop telling you to call your phone company can start you hating your new gadget before you even get to use it.... and being on hold to another country interminably, forget it!

S.A.N.I.T.Y can take the hassle out of new set ups. We make sure that your first experience with your new purchase is a happy one. So sit back and relax because this is something we are good at.

Advice



Lean on me for FREE

S.A.N.I.T.Y is here to help. We have friendly staff who are ready to take your call and help you with your questions.

Have you ever received a phone call you were not sure was genuine, an email that seemed suspicious or been worried that you just don't have enough information? Pick up the phone and chats with our service advise team.

There is always a friendly voice at the other end of the line. Even if you are in a shop about to buy and are not sure of the information you have been given, just call us and we will offer any advice we can to help.

Don't do it alone. Call, even for a chat!

Corporate



Good Staff are hard to find!

S.A.N.I.T.Y supports staff and employers by bringing lessons to the work place.

Many of the best staff are the oldest staff who have been around since the beginning. **These are the one's** you can rely on and have a good working track record, who can tell you the names of each of the client's children and when they were last in. Technology is pushing many of these valuable workplace members out by requiring people who are more up to date with the latest programs.

It turns out that investing in the staff you already have provides the safest and the best results.

It might even be time for the boss to catch up to their staff as well!

This is just to let you know I was pleased with my session with Micheal Lilley. He was extremely patient and not in a rush to push things. He was punctual which impressed me.

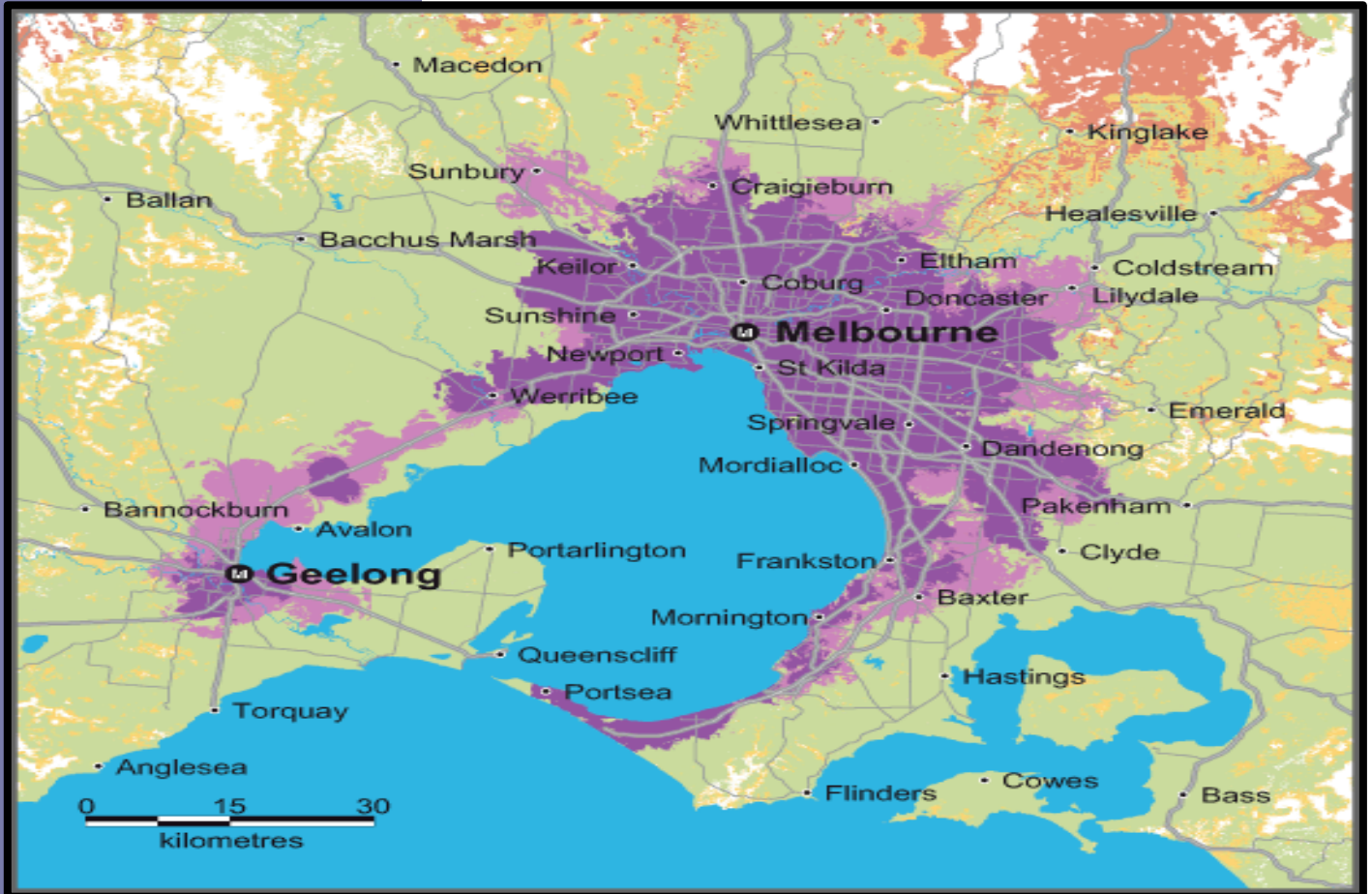
I do not have Micheal's email so I would appreciate if you can pass on my comments and convey my thanks to him.

Best Regards,

Timothy C. Ward

Always
Expanding

S.A.N.I.T.Y
IS COMING
TO YOU



From the Peninsula to Geelong.
Our service area is always expanding so call to see if
S.A.N.I.T.Y can come to you

Dear Jemma

Just want to again express my appreciation of your service and satisfaction with the excellent support provided by Richard.

As was my past experience he not only pays attention to detail but also respects the little bit of knowledge I have and so does not waste either of our time going over that but instead addresses our needs and my lack of knowledge.

I look forward to my next session with him and what I will learn from it. I have no doubt Sanity will remain an important part of our lives ongoing.

We wish you continued success of your valuable service.

Kind regards

Joy - Burwood East



Jemma Wines with David Southwick MP

Australian Seniors **ASCCA**
Computer Clubs Association



Department of
Human Services



Adult Learning
Australia Inc.



Proudly Associated with...

S.A.N.I.T.Y Embraces multiculturalism and diversity.

We are thrilled to announce our partnership with **ASCCA** who are committed to supporting genuine and reliable avenues for seniors to develop their skills. This is a humbling endorsement from a highly revered association.

ADULT LEARNING AUSTRALIA are the leading authorities on Adult learning Australia wide. They are a governing body representing authentic and trustworthy members. We are proud to be supported by such a prestigious group and look forward to growing the relationship.

PROBUS GROUPS all over Melbourne are taking advantage of the seminars provided by S.A.N.I.T.Y. They have been a great success. Seminars can be tailored to subjects best suited to members.

Working with the **DHS** has been an eye-opening experience for S.A.N.I.T.Y and has extended our area of service beyond just Seniors. For people with disabilities,

mastering information technology is a great step forward, building self-esteem and pride in independence. It has also provided a great relief for carers as they have commented that they feel increased security for the future of their loved one.

RSL VICTORIA are among another group of forward thinking clubs. Facilitating access to S.A.N.I.T.Y trainers in their club-rooms has been a great success. Members have had access to FREE lessons on all kinds of technology like phones, tablets and laptops. This is another partnership we are so immensely proud of as RSL's in Victoria have such a high standard and reputation.

News And Media



Albert (99) bonding with his great grandson with his iPad. There are 96 years between their ages!

According to Jemma Wines, This is what it's all about. Closing the gap. Staying in touch with the current generations and finding a common bond.

Welcome to S.A.N.I.T.Y.

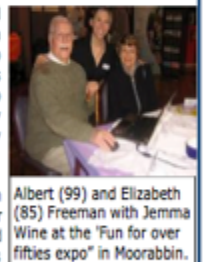
Our newest Victorian club is S.A.N.I.T.Y. (Seniors and New Information Technology). It is located in both Kingston and Bayside.

Kingston is a small town in the rural Shire of Hepburn in Victoria and is located just off the Midland Highway about 20 km from Daylesford. Kingston was once a thriving gold mining town during the Victorian gold rush and became the administrative centre of the Creswick Shire. Kingston Post Office opened on 11 October 1858. After the miners left so did the industry and in 1976 the railway station and the Creswick-Daylesford train line closed. The Kingston area with its rich red volcanic soil and good rainfall supports agricultural industries including potatoes, sheep and wheat. Kingston still retains some of its old buildings and a magnificent Avenue of Honour of elm trees dedicated to those who served in World War I.

Jemma Wines is both the President and founder of this club which began as a Broadband for Seniors Kiosk. The club actively seeks to involve all organisations that are prepared to come to the party to help seniors stay connected. Currently they are working with the DHS Disability Services.

Wintringham older peoples' outreach program (OPOP) is another of their partnerships which provides computers and lessons free of charge to help needy seniors maintain contact with the world.

S.A.N.I.T.Y. is also providing subsidised private computer lessons at the Jewish Active Living Centre in Caulfield for all seniors who are interested.



Albert (99) and Elizabeth (85) Freeman with Jemma Wines at the 'Fun for over fifty expo' in Moorabbin.

Thanks Jemma.

NEWS 13
The Australian Jewish News - jewishnews.net.au

An age-old lesson in tech

LIVIA ALBECK-RIPKA

A BRAINCHILD of Jemma Wines and her late grandfather Albert Freeman, Seniors And New Information Technology (S.A.N.I.T.Y.) is bridging the generation divide by training the elderly to use modern technology.

Run privately and through Jewish Care as a pilot program, S.A.N.I.T.Y. classes guide participants in the use of computers, media players, laptops and phones, enabling them to complete tasks, such as internet banking, Google searching and supermarket shopping independently.

Wines initiated the project two years ago when she realised her grandfather was being charged an extra \$2.50 per month because he didn't have access to online billing. She was "disgusted" by what she deemed exploitation of the elderly.

"The technology that our younger generation takes for granted because they grew up with it has placed my grandparents in a difficult position," she said.

"As big businesses move forward and embrace technology, some generations are being left behind - our senior community seems to be being held to ransom because they don't know how to change it."

Another concern was her grandfa-



The late Albert Freeman using an iPad with his great grandson.

ther or participating in conversations where technological terms were the norm. He would ask, "What's a blog? What's Bluetooth?" He was feeling really disconnected," said Wines.

Freeman passed away last month, just weeks before his 99th birthday, but Wines told The AJN, "I am exceptionally proud to continue his legacy."

She attests to the astounding progress made by many participants, noting in particular the journey of Rabbi Charles Broh, who has late stage dementia. "I have lessons with him two days a week. I have to introduce myself each time as he never remembers me, or the computer for that matter," she said. "What is amazing is to see the new basic skills that

sits down, he remembers how to make capital letters, how to put spaces in between words - it's as if he has been on a computer all his life."

Rabbi Broh has begun writing his memoirs. "You should see the surprise he gets when he begins reading his own work. But whatever happens in these lessons to his brain, he is most lucid and happy on the computer," she said.

As well as home-based classes, S.A.N.I.T.Y. runs lessons at the Jewish Care Active Living Centre, where seniors can use the centre's computers or bring their own devices.

To support S.A.N.I.T.Y. at Jewish Care

The Senior News



by SIMON GARNER

JEMMA Wines says her 99-year-old grandfather Albert Freeman is the most influential person in her life.

In fact, he was the inspiration behind her venture into S.A.N.I.T.Y. - Seniors and New Information Technology.

A few years ago, as a stay at home mother, Jemma had the good fortune to be able to spend a good deal of time with Albert and his wife Elizabeth. One visit stood out in her mind.

"He told me he couldn't read the paper any more," Jemma said.

"I was concerned it was to do with his eyesight, until he explained that technical jargon made understanding impossible."

"He asked me, 'what's a blog, what's bluetooth?'" "I got really peeved at how much he was penalised just because he hadn't

through the whole experience of going online, giving him step by step instructions as he went. With Jemma's help, he became confident.

"Then friends started calling me," she said.

"There were many older people who needed help with technology - not just computers, but car radio systems, electronic clocks and so on."

"My grandfather came up with the business idea and we sat down with a group of older people one day, asking them what sort of help they needed with technology, and how much they would be willing to pay for that help."

Jemma offers one-on-one support, and believes it's the most effective way to learn.

She lobbied the Department of Human Services and other organisations, including Jewish Care, to

Getting with IT!

TECHNOLOGY SAVVY - Jemma Wines with her grandfather Albert and his wife Elizabeth.

She now works with a range of organisations in offering assistance with all forms of modern technology, including computers and the internet, digital cameras and photos, mobile phones and TV remotes.

"Older people have been independent and influential in their lives, yet our technology culture disrespects seniors," she said.

"There is almost a contempt for people who can't understand it, or who don't engage with the likes of Twitter and Facebook."

"People's self-confidence rises when they are able to understand how technology works and what they can do with it."

SANITY also offers Shop Assist, accompanying a client to a retail outlet to buy a piece of technology, to act as a technological translator and ensure the right product is acquired at the right price.

Reasons why people need a little S.A.N.I.T.Y



The early adopter.

New technology can be frightening and the natural reaction to something new is to be wary and see what takes place. Somehow while life continued around us technology grew legs and began walking all over us. It seems today you can't watch the news without seeing a twitter feed, or listen to radio without hearing a web address.



Kids out performing you!

The reality is that we generally don't know whom to turn to when we need help. Learning from family can create all sorts of problems. The youngsters do things for you so quickly, you have no time to see what was done. We generally don't want to bother them and take up their time, or worse. we end up fighting with them.



TV Remotes and other Gadgets

Between DVD's, Set top boxes for digital TV, Foxtel, and the all new HD TV make sure your kids leave an instruction manual when you go to babysit. Choose between AV1 and HDMI and heaven help you if it's all hooked up to go through their stereo system!



Simplify IT

Phones today really are just tiny computers, with access to internet, the whole world seems to be working off these 'smart phones' So if everyone is doing it why can't I send a text? Phones don't come with manuals these days and there are no courses we can take to learn. And with so many out there to choose from it's hard to know where to start!



Computers and Work

Many clients tell us that they used a computer for many years at work, but that it is completely different to using one for personal use. Computers at work are designed for specific needs and skills outside that particular program were simply not needed.

Others say they wish they had learned at work but they always had

[illegible]

Diana – Moonee Ponds

